

BIOMETRICS IN MOBILE GLOBAL

BIOMETRICS HAS ACHIEVED *HUGE SUCCESS* IN MOBILE



Fingerprint has replaced PINs and passwords as the most popular way to authenticate on mobile

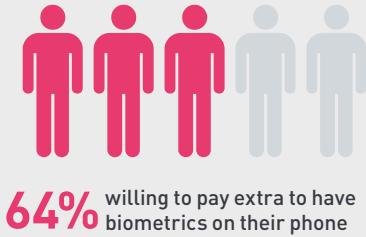
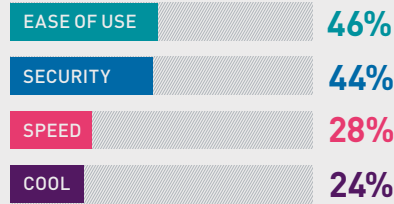


>70% of smartphones shipped have biometrics



82% of consumers that have access to biometrics on their smartphone use it

TOP DRIVERS FOR FINGERPRINT

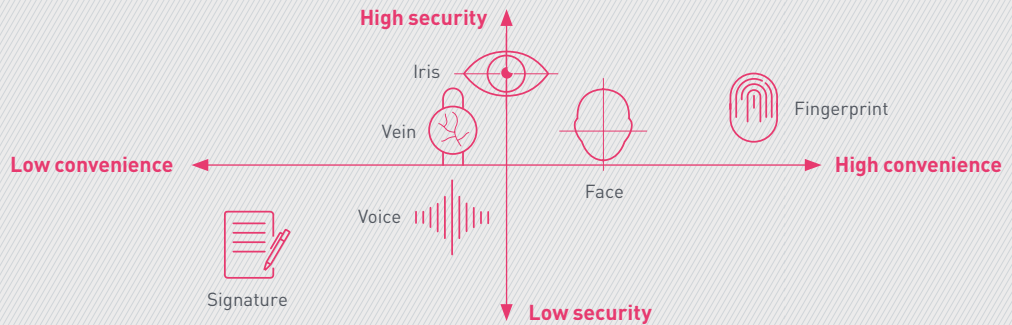


"PASSWORDS ARE TIME CONSUMING. ALSO NOW THERE ARE SO MANY PASSWORDS THAT YOU EASILY GET CONFUSED"
- Consumer, China

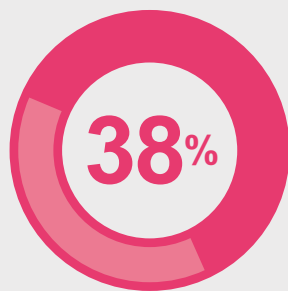
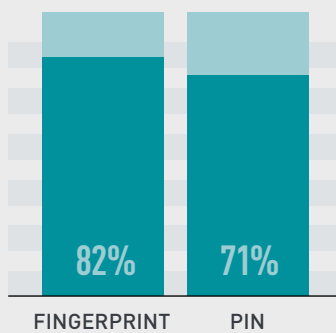
Future usage, beyond mobile, in the minds of the consumers

- TOP 5**
1. Bank card
 2. PC
 3. Car
 4. Home entrance
 5. Register work time

CONSUMERS PERCEPTION



Fingerprint is now *more used* than PIN when available on the smartphone

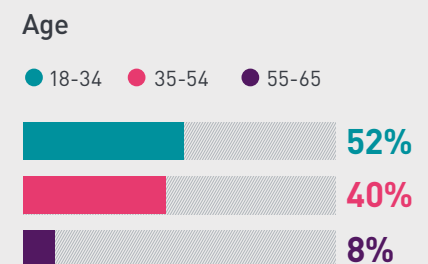
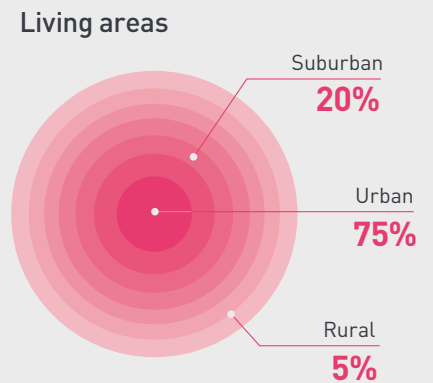


Would prefer **DUAL BIOMETRICS** for increased security

USED FOR

- Unlock phone
- Mobile payments
- Access & protect apps

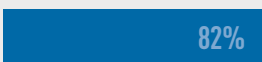
USER PROFILE



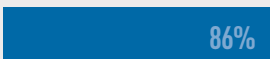
CHINA LEADING THE WAY

Use biometrics on the smartphone, when available

GLOBAL



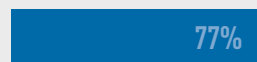
CHINA



INDIA



USA



UK

